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Inbound Capital Strengthens its Partnership with CF&B Communication to Offer European Small and Mid-Cap Companies Seamless International Investor Access Across Their Equity Journey

Inbound Capital is pleased to announce the strengthening of its partnership with CF&B Communication, one of Europe's long-established specialists in investor-focused events for Small and Mid-Cap companies.

This enhanced collaboration reflects the strong complementarity between the two firms' positioning and capabilities, while addressing a growing need among listed companies. As Euronext recently highlighted: "The internationalisation of the shareholder base is a tangible way to enhance share liquidity, diversify funding sources and improve visibility among institutional investors." (*)

Over several decades, CF&B has built a highly regarded franchise with its Midcap Events platform, enabling listed companies to engage effectively with the financial community through high-quality physical and digital investor events across Europe. CF&B's established partnerships with major European stock exchanges also underscore its recognised contribution to the Small and Mid-cap ecosystem across the Continent as well as its long-standing relationships with both investors and corporates.

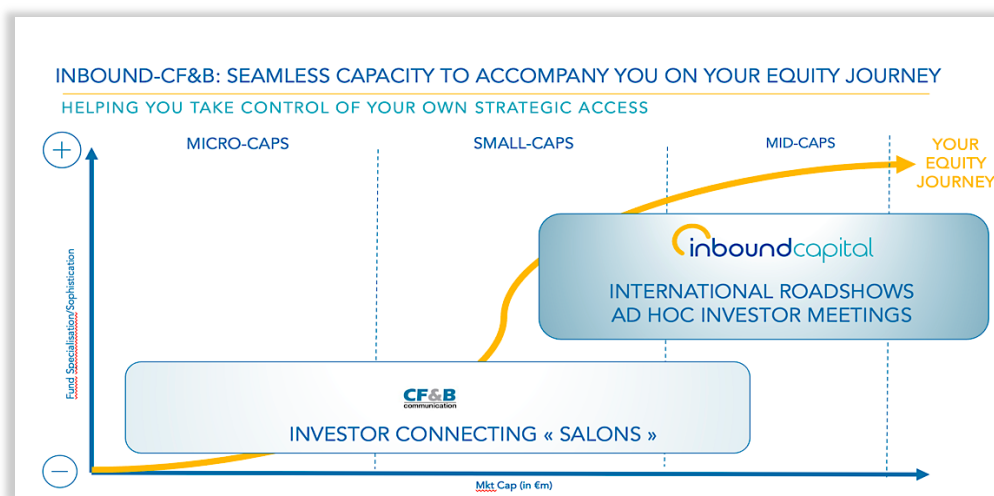
For its part, Inbound Capital has developed over the past decade a differentiated model centered on bespoke investor relations and equity story advisory, strategic investor access, and targeted international roadshows for Small and Mid-Caps seeking a more focused, higher-value and proactive dialogue with investors and leading equity research analysts. Inbound's partners - all former top rated equity research analysts, specialist sales and portfolio managers - are collectively bringing a wealth of genuine, multi-year investor relationships.

Together, Inbound Capital and CF&B now offer issuers a broader and more integrated platform designed to support companies throughout the various stages of their capital markets journey — from Small-Caps to Mid-Caps and beyond.

This strengthened partnership aims to help listed companies benefit from:

- broader geographic reach across key financial centres in Europe, North America and Asia;
- complementary investor access formats;
- a more seamless bridge between investor connecting events and targeted strategic outreach; and
- additional advisory support to help issuers develop a more thoughtful and effective investor access strategy.

In a market environment where issuers increasingly need to take greater control of their equity story, market visibility and investor targeting, Inbound Capital and CF&B believe this reinforced platform offers a highly relevant and timely solution.



David Chermont, CEO of Inbound Capital, commented:

"Our ambition is simple: to help companies navigate their equity journey more effectively, both in terms of messaging and investor access. Together with CF&B, we are able to support issuers across more stages of development, more formats and more geographies — from broad investor exposure to highly targeted strategic access and enhanced equity story advisory."

Caroline Bader, CEO of CF&B Communication, added:

"CF&B has built a highly respected platform within the European Small and Mid-Cap ecosystem. We are delighted to strengthen our partnership with Inbound Capital and combine our event-driven investor connectivity with Inbound's more targeted, international and advisory-led approach. Together, we believe we can offer issuers a more comprehensive and effective framework to manage their investor access as they grow."

(*) Source: Euronext webinar "Actualités des marchés et internationaliser son bassin d'investisseurs" (19/5/26)

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Inbound Capital is an independent corporate advisory firm focusing exclusively on Small- and Mid-Caps, pre- and post-IPOs with a holistic approach, from Equity Story expertise to Strategic Access internationally and now Listing Sponsor capability. Since launch in 2016, Inbound Capital has built a strong track record as trusted advisor to corporates, from start-ups to Mid-Caps.

CF&B Communication is the first independent agency to have developed the Midcap Events, and as such has pioneered the successful concept of big meeting events with institutional investors. Indeed over the past 40 years, CF&B Communication has actively helped listed SME to genuinely (re)connect with the financial community, through both *physical* and *digital* events. On the back of its success, CF&B Communication has signed several partnerships in Europe with leading Stock Exchanges, Brokers and Listing Sponsors. CF&B Communication has a broad and deep network within the international financial community, and a long track record of « connecting » the right individuals, allowing its corporate clients to enhance their investor reach and helping them achieve their investor diversification targets.